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Tiger Lines Selects Alvys as a Strategic Partner to Future-Proof Operations

Lodi, California, February 2024 – Tiger Lines, a premier carrier renowned in FreightWaves' Top 500 For-Hire Carriers in the US, has announced a strategic partnership with Alvys, a leader in Transportation Management System (TMS) technology. This pivotal collaboration is set to revolutionize Tiger Lines' operations, facilitating significant time and cost efficiencies, and ensuring scalable growth.

Background on Tiger Lines: With roots in trucking that stretch back nearly a century, Tiger Lines has cemented itself as a key regional carrier in California. Their expansive fleet of over 300 trucks specializes in a broad spectrum of transport solutions, from municipal solid waste to diverse agricultural products.

The Alvys Advantage: This partnership marks a technological upgrade for Tiger Lines, transitioning from a dated legacy platform to Alvys' cutting-edge TMS, which promises faster, more efficient workflows and improved customer communication.

Nick Darman, Founder & CEO of Alvys, reflects on the new alliance: "Tiger Lines is one of the oldest and most respected names in the logistics game, a family-run company with roots that go back to the 1930s. Everyone at Alvys is honored to work with the Tiger Lines team to help this already incredible business grow and thrive, now and in the future. We're looking forward to seeing their efficiency, scalability, and customer engagement skyrocket through faster workflows and improved communication."

A representative from Tiger Lines shared their thoughts on the partnership: "Alvys hosted us at the Manifest conference last year, and we loved their tech! We couldn't be more excited to work with Alvys."

Looking Ahead: This strategic partnership is more than just a business deal; it's a meeting of minds and technology with a shared vision for the future. It's a beacon of modernization for Tiger Lines and a testament to Alvys' unwavering commitment to advancing logistics.

About Alvys: Alvys is a Transportation Management System designed for carriers, brokers, and hybrid companies, offering streamlined processes and increased efficiency in every step of operations. Boasting over 100 integrations and native EDI, Alvys is well-positioned to help forward-thinking companies like Tiger Lines excel in a competitive market. Find more info at <u>Alvys.com</u>.