



Introducing an All-in-One Internationalization Solution to Help E-Commerce Brands Grow

Passport Global, a new turnkey solution for global selling, combines localization, shipping, compliance, and growth services

PALO ALTO, Calif., February 5, 2024 – Passport, an international solutions provider known for its in-house logistics, technology, and expertise, announced today the launch of [Passport Global](#) – a complete, all-in-one internationalization solution for e-commerce brands.

Passport Global bundles shipping and compliance services trusted by U.S.-based companies, including Ritual and iHerb, with growth advisory services and localization tools. Through this end-to-end solution, Passport Global accelerates brand growth and simplifies global selling.

By taking on processes typically managed internally, like storefront strategies and compliance management, Passport helps brands save time and avoid large overhead costs. Plus, with online features like accurate duty & tax calculation, branded tracking pages, and localized currencies, pricing, and languages, Passport Global creates a better end-customer shopping experience that increases conversions and drives repeat buyers.

“For years, Passport has offered best-in-class international shipping and compliance services,” said Alex Yancher, Passport CEO and Co-Founder. “Our in-house logistics services have been helping companies ship worldwide, but today we are excited to take our services to the next level by offering an easier solution for unlocking higher revenue.”

Although officially hitting the market today, over 50 early adopters have started taking advantage of Passport Global’s end-to-end solution. “We partnered with Passport to enhance our international customers’ shopping experience,” says Austin Jang, VP of Operations at Dolls Kill®. “They’ve been a valuable partner in helping us drive international sales growth by enhancing the localized customer experience and cutting down our expenses.”

While Passport Global is positioned to help growing DTC brands streamline their operations and grow faster, the third-party logistics (3PLs) partners collaborating with Passport also recognize the value in expanding the scope of their offering.

“Passport has been a tremendous partner for helping scale international e-commerce shipping,” says Kevin Bernick, VP of Business Development at Capacity LLC. “Shipping to the EU and UK have become more complex, but by leveraging Passport’s experience and network, our brands have been able to navigate those changes successfully.”

To learn more about how Passport Global simplifies and accelerates international growth, visit www.passportglobal.com.



ABOUT PASSPORT:

Passport Global Inc. is an international solutions provider that helps brands go global, easily. With internationalization technology, in-house logistics capabilities, and industry expertise to help brands grow, Passport has enabled over 1,000 merchants of all sizes to seamlessly access 180 countries worldwide. To learn more about the company, visit www.passportshipping.com.

For inquiries, please contact casey.bright@passportshipping.com.



Customer / Partner Quotes

“We partnered with Passport to regain control of our international customers’ shopping experience. They’ve been a valuable partner in helping us drive international sales growth by enhancing the localized customer experience and cutting down our expenses. Thanks to Passport Global, international has become an important part of our overall business strategy.” - Dolls Kill

“Passport built us a custom Shopify app during the holiday rush and helped us improve the experience for our international fans.” – Chris Wichert, Co-Founder, KOIO

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“Passport is a key international partner for AMS Fulfillment, providing an ideal solution to help brands navigate the complexities of international shipping. The tools and support offered by Passport have proven invaluable to numerous clients and our team here at AMS.” - Gawain Wagner, V.P. of Logistics at AMS Fulfillment

Bio for Alex Yancher, CEO of Passport

<https://www.linkedin.com/in/alexyancher/> is an accomplished entrepreneur and business leader, currently serving as the Co-Founder and CEO of Passport. With expertise in technology, finance, and management, he has been instrumental in the growth and success of various ventures. Prior to founding Passport, Alex held key positions such as Chief Operating Officer at Pantry, where he revolutionized fresh food retail. As the COO of Lynks.com, he positioned the company as a prominent platform for consumers in emerging markets to access US products. Alex has also held finance roles at companies like Facebook and Morgan Stanley. He also actively advises and invests in startups, offering strategic guidance and support. Alex started Passport in 2017. Since then, the company has achieved substantial success, currently boasting over 1,000 customers and partners focused on direct-to-consumer international shipping.