FOR IMMEDIATE RELEASE

Sneak Peek into the Future: SiteTrax's Revolutionary Tool Unveiling at Manifest 2024

#SiteTraxEasy gets a boost with new products including its Visibility Impact Assessment tool set to launch at the end of Q1 2024.

February 5, 2024, Las Vegas, Nevada – [SiteTrax](#), the pioneering brand recognized for its innovative supply chain and logistics solutions is delighted to introduce at Manifest 2024 in Las Vegas, its newest transformative method for answering the time-worn industry-wide question, "Where's my sh*t?" SiteTrax's newest innovation, the Visibility Impact Assessment tool, transcends the basic function of asset location. It provides unparalleled access to compute losses arising from inefficient visibility, eliminating the associated anxiety with asset management.

According to Chris Machut, CEO of SiteTrax, "We are excited to unveil our latest breakthrough at Manifest. In a world where insufficient visibility poses a challenge, many struggle to measure the opportunity cost of not knowing the whereabouts of their assets. At SiteTrax, we recognize this challenge and it's led us to create a tool that helps businesses to identify and quantify the hidden costs associated with a lack of asset visibility. Our Visibility Assessment swiftly calculates lost revenue and opportunity costs embedded in everyday operations."

Continuing, Machut adds, "Harnessing the capabilities of AI and computer vision, SiteTrax not only aims to benefit businesses but also to empower the individuals steering these businesses forward."

Continual Journey of Innovation

Renowned for developing effective, affordable, and reliable solutions in the supply chain, SiteTrax has embarked on an ongoing journey of innovation. This unwavering commitment has resulted in the development of the Visibility Impact Assessment tool.

For decision-makers, this substantially alleviates the stress of addressing seemingly insurmountable issues, leading to cost reduction and smoother conflict resolution. For

the employee, this will minimize the wasted hours spent searching for non-existent assets, benefiting dispatch and yard supervisors while also reducing trucker turn time and instances of misplaced assets.

Companies experience these challenges consistently throughout the day. Now, they can measure the impact on both the business and, most crucially, on the people. Amplifying the exceptional convenience and cost savings provided by the Visibility Impact Assessment tool is the reality that many companies spend thousands of dollars on consultants to discover ways to cut costs and boost revenue. SiteTrax is providing this tool free of charge.

Say Hello to the SiteTrax Team

Visit SiteTrax at Manifest Vegas 2024, February 5–7, 2024, in the center of the expo at K34 near the Innovation Stage at Caesars Forum in Las Vegas to be the first to learn about the Visibility Impact Assessment tool. Explore other cutting-edge technologies and discover how #SiteTraxEasy is influencing the future of supply chain management. Come network and participate in thought-provoking discussions about modernizing logistics operations at the Exhibit Hall Receptions, held both days from 4:30 to 5:30 p.m.

Contact: To learn more about the upcoming launch of the Visibility Impact Assessment tool from SiteTrax and their participation at Manifest 2024, or to schedule an interview, please contact us.

Website: https://sitetrax.io/

Manifest 2024 – SiteTrax Booth Location: Center of the expo near the Innovation Stage

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