

Ease Their Pain: Six New Partners Tap uShip's 'Ugly Freight' Delivery Solutions

Shippers, Logistics Companies, and Supply Chain Solutions Providers Faced With Frustrating, Unfamiliar Freight Are Turning to uShip's Technology and Transporter Network

LAS VEGAS – Feb. 5, 2024 – uShip, the fast, easy, and sustainable shipping solution for oversized freight, today announced six newly signed partners that are leveraging its technology and diversified truck capacity for delivery of “ugly freight,” including furniture, vehicles, and LTL (less-than-truckload) shipments. Learn more at uShip.com/business/ugly

uShip's six newest partners are [PackageHub®](#) and [Retail Shipping Associates \(RSA\)](#), [STAAR Supply Chain Solutions](#), [Shipping Saint](#), [ShipmentX](#), [eTrac Technologies](#), and [Fulfill.com](#). They join existing uShip partners like eBay, Etsy, AscendTMS, and Ritchie Bros. Auctioneers, as well as more than 100 In-Home Delivery partners and 35,000 LTL business shippers.

This news was released at the [Manifest logistics conference](#) (Feb. 5-7), where uShip is a Silver Sponsor.

Unlocking Benefits and Services

Whether integrating via API, accessing a custom portal, or becoming a referral partner, shippers, intermediaries, and solution providers unlock valuable uShip benefits, services, and features, including:

- Instant bookable rates
- Automated booking
- AI-driven shipment protection
- Diversified capacity that flexes with demand
- uShip In-Home Delivery room-of-choice service with curated carrier networks
- uShip Logistics managed vehicle transport brokerage
- uShip LTL Marketplace rates from 17 of the top 25 LTL carriers ([Transport Topics](#))

Ugly Freight Defined

“Shippers of handcrafted furniture, classic cars, or LTL are frustrated by the expense, poor experience, and damage rates they've come to expect with traditional carriers. uShip transforms that ‘ugly freight’ experience into something beautiful through a combination of our technology and diverse transporter network,” said **Heather Hoover-Salomon, CEO of uShip**.

“Our new partners announced today recognize the power of integration and automation when solving for oversized deliveries, difficult geographies, and final mile visibility. These agreements continue to deliver on our vision of being the wheel that drives large and bulky commerce forward through our efficient, sustainable, and technology-led marketplace.”

PackageHub® and Retail Shipping Associates (RSA)

Integration Type: Portal

Categories: Household Goods, Vehicles, LTL, 'Ugly Freight'

uShip is growing its retail presence into PackageHub Business Centers®, the nation's second-largest franchise system of retail shipping stores, and RSA's network of pack-and-ship stores, giving customers access to more than 7,000 locations. Store customers consistently seek support for oversized items, including motorcycles, boats, antiques, classic cars, and more.

STAAR Supply Chain Solutions

Integration Type: API

Categories: Household Goods/Furniture, Vehicles, LTL, 'Ugly Freight'

STAAR, a 3PL offering end-to-end and proprietary supply chain management solutions, is leveraging uShip to support multiple tough-to-ship categories.

Shipping Saint

Integration Type: API

Categories: Household Goods/Furniture

Shipping Saint, an auction house software solution that automates and streamlines the packing and shipping experience, is leveraging a uShip In-Home Delivery custom portal for white glove delivery of household goods and high-end furniture.

ShipmentX

Integration Type: API

Category: LTL

ShipmentX, a 3PL TMS, offers end-to-end shipment visibility and features a built-in LTL rate quote engine. Utilizing the uShip marketplace enables efficient rate procurement from various carriers through a single point of contact.

eTrac Technologies

Integration Type: API

Category: LTL

eTrac Technologies, a first and last-mile TMS platform, offers uShip's LTL marketplace to its shippers who can book on their own and as a middle-mile segment.

Fulfill.com

Partner Type: Referral

Categories: eCommerce logistics, LTL

Fulfill.com is a match-making service for brands looking for recommended fulfillment partners. Fulfill helps 300+ brands per month find the right warehousing and fulfillment partners by running a free analysis of their 2,500+ 3PL partners and introducing the brand to their top finds. Fulfill is partnering with uShip as its LTL freight partner of choice to give a better overall LTL solution to 3PLs on their network and the brands they are assisting.

2023 Year in Review

uShip exited 2023 profitable despite macroeconomic challenges, massive excess capacity, inflationary pressures, geopolitical strife, and high trucking operational costs. Key 2023 uShip highlights include:

- **Over \$1.4 billion** in goods (GMV) moved through the uShip marketplace
- **690,000** shipments – or **one every minute** – were listed on uShip
- **233,000** business shipments listed on uShip
- **50%** of uShip's revenue came from business shippers
- **70%** pilot-to-partner conversion for In-Home Delivery customers
- **47%** YoY growth by uShip Logistics, uShip's brokerage subsidiary, as well as an impressive **37%** reduction in Service Recovery Per Unit (SRPU)
- **30,000** LTL shippers
- **31,600** active transporters placed at least one bid

About uShip

uShip makes shipping large or bulky items quick, easy, and sustainable. From cars to cranes and furniture to freight, our straightforward and transparent platform helps people, businesses, and e-commerce sellers ship with incredible speed and efficiency. Launched in 2004, uShip is based in Austin, Texas. Find out more at uship.com or follow us on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#) for the latest updates.

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