zipments

Zipments Unveils Multi-Broker Customs Clearance Status Tracking App at Manifest 2026 to Eliminate Cross-Border Blind Spots

LAS VEGAS, NV - February 10, 2026 - For freight forwarders, trucking companies, and shippers, one of the biggest causes of border delays isn't paperwork - it's visibility. Logistics teams move freight cleared by dozens of different customs brokers, each with their own systems, portals, and communication methods. In many cases, transportation providers - and even customers - don't know which broker is handling clearance. They simply need to know one thing: **Has the shipment been released?**

While some brokers offer portals, many still rely on emails, phone calls, or customer-only systems that carriers and forwarders cannot access. Operations teams often juggle dozens of brokers across their customer base, making it difficult to track where to go for each update.

This "multi-broker blind spot" forces dispatchers, truckers, and importers to log into multiple systems - or send mass email requests - just to confirm status, leading to last-minute border surprises, idling trucks, detention costs, and missed delivery windows.

"Logistics teams shouldn't have to chase down data just to find out if a truck is cleared to cross," said **Elvis Cavalic, Head of Product at Zipments**. "We built this for cross-border operations where every minute at the border counts. By giving carriers the ability to check status in seconds - regardless of broker - we're removing one of the biggest operational friction points in cross-border freight."

At Manifest 2026, Zipments introduced its **Multi-Broker Customs Clearance Status Tracking App**, designed to provide centralized visibility across the broker network.

Instead of relying on a single broker's portal, the platform enables users to check customs release status even when they don't know which broker handled the entry.

Coverage includes:

- **PAPS Tracking** - 200+ U.S. brokers, representing more than 75% of U.S.-bound customs clearances
- **PARS Tracking** - 500+ Canadian brokers, representing more than 95% of Canadian import clearances

Users can instantly see whether shipments are **Released, Pending, or On Hold** through a single interface - eliminating the need to juggle portals, emails, and phone calls.

The solution is available two ways:

Direct Access - Logistics teams can check clearance status directly through the Zipments portal.

Embeddable Widget - Freight forwarders, carriers, and logistics providers can deploy the tracking tool on their own websites in minutes using a no-code widget, giving customers self-serve visibility while reducing internal "where is my load?" inquiries.

Operational Impact

The Multi-Broker Tracking App is designed for cross-border operations of any size, where even small visibility gaps can quickly turn into delays, costs, and service disruptions.

Multi-Broker Visibility - Track clearance status across 700+ brokers without managing separate systems.
Real-Time Decision Support - Drivers and dispatch teams know release status before arrival.
Reduced Operational Friction - Eliminate mass status emails and manual follow-ups
Improved Customer Experience - Provide transparent, self-serve clearance tracking via your website.

About Zipments

Zipments, recognized on the **FreightWaves FreightTech 100** (2026) list, is demonstrating the app at **Manifest 2026, Booth #2139**. More information is available at www.zipments.io.

Founded in 2022 in Vancouver, British Columbia, Zipments builds modern automation tools for cross-border trade across the United States and Canada. The platform supports over 11,000 user accounts and delivers digital workflows that simplify compliance while helping logistics providers modernize how they serve cross-border customers.

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