



Zipments Launches No-Code Widget Suite to Help Logistics Providers Compete in a Rapidly Changing Trade Environment

LAS VEGAS, NV - February 9, 2026 - Cross-border trade has entered a new era of complexity. Rapid regulatory changes in the U.S. and Canada, shifting tariffs, evolving enforcement priorities, and new compliance programs are driving a surge in trade-related questions - while customers now expect instant digital answers.

While large enterprises invest millions in custom portals and internal systems, most customs brokers, freight forwarders, carriers, and trucking companies still rely on email, spreadsheets, and phone calls to provide answers. The result is a widening gap between customer expectations and the tools most logistics providers have available.

To close that gap, Zipments has built a no-code ecosystem of cross-border trade applications that logistics providers can embed directly into their own websites. The Zipments Widget Suite enables brokers, forwarders, carriers, and trucking companies to offer instant answers to common trade questions - from classification support and duty estimates to real-time clearance status - without complex IT builds. By turning their websites into self-serve trade hubs, partners can reduce repetitive service requests, keep customers engaged longer, attract new traffic, and deliver the digital experience modern shippers expect.

"Our partners and customers told us the same thing again and again: trade is getting more complex, questions are increasing, and they don't have the tools to respond fast enough," said **Steve Bozicevic, CEO of Zipments**. "The biggest players can invest heavily in technology. Most others can't. We built this suite so any broker, forwarder, or carrier can offer instant trade tools on their own website - no developers, no long projects - and finally keep up with the pace of change."

A Plug-and-Play Digital Toolkit for Cross-Border Trade

The Zipments suite allows logistics providers to embed professional-grade trade tools into existing websites using a single line of HTML - no IT build, integrations, or long implementation projects required.

The embeddable widgets include:

Duty & Tax Calculator (U.S. & Canada) - Instant landed cost estimates calculated in real time



HTS / HS Classification (U.S. & Canada) - AI-assisted classification support to reduce errors and clearance delays

Customs Clearance Status Tracking - Real-time visibility into U.S. PAPS and Canadian PARS clearance status, already supporting 700+ connected brokers

USMCA / CUSMA / T-MEC Certificate App - Origin free trade qualification workflows and certificate generation

CARM Financial Security App (Canada) - Digital workflow for Canada's CARM bond requirements

Learn more at www.zipments.io/widgets.

Built to Support Teams - and Drive Growth

Beyond automation, the widgets function like 24/7 digital trade staff:

- Capture new leads directly on your website
- Keep customers engaged longer with self-serve tools
- Reduce repetitive service calls and email traffic
- Help employees answer trade questions faster
- Strengthen credibility as digital capability becomes a key differentiator

Real Usage, Real Impact

Already in active use across North America, Zipments widgets have been deployed on partner websites since October 2025, with nearly 50 live implementations supporting more than 1.1 million customer trade inquiries in Q4 alone. The platform now functions as a growing digital trade layer across logistics partner sites, providing widely adopted, customer-facing trade tools for the cross-border market.

Built with a mobile-first, responsive design, the widgets allow teams to access trade information from dispatch floors, offices, or on the road.

Since mid-2025, Zipments tools have helped trade participants improve documentation quality, reduce compliance errors at the source, and identify duty and tax savings opportunities. By giving non-experts access to structured, easy-to-use workflows, the platform enables importers, exporters, customs brokers, and logistics providers to respond faster and operate more confidently in a rapidly evolving regulatory environment.



About Zipments

Zipments, recognized on the **FreightWaves FreightTech 100** (2026) list, is demonstrating the widget suite at **Manifest 2026, Booth #2139**. More information is available at www.zipments.io.

Founded in 2022 in Vancouver, British Columbia, Zipments builds modern automation tools for cross-border trade across the United States and Canada. The platform supports over 11,000 user accounts and delivers digital workflows that simplify compliance and improve how logistics providers serve cross-border customers.

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