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Banyan Technology's New Load Consolidation Tool Reduces LTL Costs and Optimizes Service Offerings

CLEVELAND, OH (February 9, 2026) — Banyan Technology, the leading provider of intelligent over-the-road (OTR) shipping software, announced the release of its new Load Consolidation tool. The tool will enable Shippers and 3PLs to automatically convert compatible LTL shipments into optimized Truckload moves, lowering transportation costs, reducing freight handling incidents and improving on-time performance.

“For years, consolidation has been treated as a tactical exercise,” said Brian Smith, CEO of Banyan Technology. “By leveraging AI and embedding consolidation directly into a client’s freight execution ecosystem, we are turning what was once a manual tactic into a continuous, data-driven strategy.”

Traditionally, identifying consolidation opportunities has required manual analysis and specialized expertise, causing many teams to miss potential savings. Banyan’s Load Consolidation continuously analyzes shipments as they enter the platform, surfaces consolidation scenarios in real time and compares cost and transit-time tradeoffs before freight is executed.

In addition to live execution, Shippers and 3PLs can upload recent shipment data to identify where consolidation opportunities were missed, what those moves would have cost and how much savings could have been captured, turning consolidation into a built-in planning and benchmarking tool rather than a last-minute exercise.

Beyond cost savings, the tool also reduces freight handling and damage risk by keeping shipments on fewer trailers and limiting terminal transfers, a common source of delays and claims in LTL networks.

The launch supports Banyan’s broader roadmap focused on automating freight decisions and helping logistics teams move faster, operate more efficiently and deliver more reliable service. While the current tool supports consolidation from LTL to Truckload, future enhancements include consolidation of Parcel shipments to LTL creating substantial time and cost-saving opportunities.

For more information about Banyan Technology, visit www.banyantechnology.com.

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About Banyan Technology:

Banyan Technology is the leading provider of intelligent over-the-road (OTR) shipping software, delivering end-to-end freight management solutions. Our patented LIVE Connect® platform serves as our clients' primary transportation management system (TMS) or API-driven data connectivity that supports their existing systems. Our solution provides a comprehensive suite of AI and BI tools that help automate manual shipping processes and identify cost-saving opportunities through multi-mode rate comparison. Banyan has been recognized as a Top 100 Freight Tech provider by *FreightWaves*, an *Inbound Logistics*' Top 100 Technology Provider, a consistent High Performer on the G2 TMS grid and a Top Workplace by the *Cleveland Plain Dealer*. To learn more, visit www.banyantechnology.com or connect with us on [LinkedIn](#), [Facebook](#), and [Twitter](#).