



## FOR IMMEDIATE RELEASE

**Las Vegas, NV – February 10, 2025** — Tendrel, an upstart dedicated to rethinking frontline operations, is proud to unveil the **Tendrel Frontline Suite** at Manifest 2025, the premier logistics and manufacturing trade show. Designed specifically for small and medium-sized businesses, this modular toolset is the first step towards empowering SMBs with the cutting-edge tools once reserved for tech behemoths.

The Tendrel Frontline Suite comprises four standalone modules — **Timeclock**, **Checklist**, **Pinpoint**, and **Runtime** — each honed to solve essential operational challenges:

- **Timeclock** ensures seamless workforce management with real-time attendance and labor tracking.
- **Checklist** delivers task oversight with precision & customizability, empowering teams to execute with confidence.
- **Pinpoint** offers, as its name suggests, pinpoint-accurate location tracking, so that assets and people are always accounted for.
- **Runtime** provides actionable insights into production processes, helping optimize outputs and eliminate inefficiencies.

“This isn’t just another software release,” says Mark Keller, CTO of Tendrel. “This is a tectonic shift. We’re giving SMBs the same tools that global giants use to stay ahead. But we’ve made them straightforward, approachable, and ready to scale without the headache — what ground teams actually need.”

### **Bringing the Power of Big Tech to SMBs**

Tendrel's powerful data platform has been deployed across large enterprises in North America and Europe, but for too long, smaller businesses have been locked out of the digital transformation revolution. The Tendrel Frontline Suite changes that by offering a practical and intuitive entry point into enterprise-level tech.

The beauty of the Frontline Suite lies in its modularity. This pick-and-choose approach empowers businesses to adopt technology at their own pace. Free of hardware, implementation fees, and rigid contracts, the mission is the same: drive **real-time visibility** into operations and enhance **workforce productivity** with smarter tools. All for a flat \$30 per month.

Launching at Manifest 2025 feels fitting. “This is where the future of logistics and manufacturing takes shape,” notes Akash Nandi, Tendrel’s CEO. “And there’s no better place to show the world what the Tendrel Frontline Suite can do. Our vision is simple: unleash the potential of SMBs by equipping them with best-in-class tools that can be deployed in minutes.”



**About Tendrel**

Tendrel builds solutions that empower frontline teams to do more with less. In the face of ever-evolving labor dynamics, economic landscape, and government regulations, Tendrel's mission is to fortify the companies that comprise the United States industrial foundation.

For more information, visit [tendrel.io](https://tendrel.io) or stop by Booth K39 in the Innovation Zone at Manifest 2025 to experience the Tendrel Frontline Suite in action.

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