

ZeroError Unveils "Micro ROI" Intelligence at Manifest: New Platform Quantifies the Financial Impact of Every Supply Chain Data Error

New release moves beyond simple error detection to provide suggested correct values and immediate economic impact sizing in a highly visual dashboard.

LAS VEGAS, Feb 9th, 2026 — Today at Manifest, **ZeroError** announced a new industry-first capability: a platform that not only identifies deep-level logical errors but immediately quantifies their monetary cost and prescribes the correct values.

While leaders invest millions in AI, unreliable data causes them to hit a wall. Traditional tools just "paint a pretty picture of a broken foundation." ZeroError's new release changes the paradigm with **Micro ROI**. It doesn't just flag anomalies; it tells the user exactly how much that specific error is costing the business—across inventory, procurement, and ESG—and provides the solution.

Key Features of the New Release:

- **Economic Impact Sizing:** Users see the exact dollar benefit of every correction. The system prioritizes "high impact" fixes that drive immediate ROI.
- **Corrective Intelligence:** Going beyond validation, the engine identifies deep logical errors and tells you exactly what the **correct value should be**, automating the decision-making process.
- **Next-Gen Visual Interface:** A graphic-rich command center moves away from spreadsheet-style lists to intuitive charts that map data health directly to financial health.

"Supply chain professionals are feeling the pain every day," said **Maria J Marti, CEO at ZeroError**. "They know there is a cost, but until now, it has been hard to know the magnitude. With this new release, we don't just find errors; we find lost money. We deliver results in a week, not years, ensuring the solution pays for itself almost immediately."

Attendees of Manifest are invited to visit Booth K41 to see the new visual interface in action and witness a live demonstration of the Micro ROI strategy.

About ZeroError

ZeroError is a leading data intelligence platform dedicated to eliminating the "garbage in, garbage out" problem in modern supply chains. By identifying deep logical errors and prescribing accurate values, ZeroError helps enterprises secure their master data foundation, reduce operational inefficiency, and drive measurable financial growth.

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