



Self-Advocacy in the Workforce: Branding Yourself While Empowering Others to Climb the Corporate Ladder at This Year's Women in Supply Chain Forum

Registration is projected to open in April for the Supply Chain Network's fifth annual [Women in Supply Chain Forum](#), an in-person event designed to bring together CEOs, Presidents, Partners, VPs and Director-level decision makers with young professionals to learn, grow, network, mentor, build a community and more.

This premier networking event, which will take place Nov. 17-18 at the Charleston Marriott in Charleston, S.C., is tailored to both men and women in all levels of the supply chain space to expand their personal and professional network through discussion panels centered around promoting and advocating for women in the supply chain space.

This year's theme, "Self-Advocacy in the Workforce: Brand Yourself While Empowering Others to Climb the Corporate Ladder," will bring together leading experts in the industry to discuss mentorship, self-advocacy, collaboration, connection, education, and sharing best practices from all experiences and skillsets in the supply chain space.

What to expect:

- 2 days of pure content, connections, networking and more.
- A Market Overview session to offer stats, outline of market conditions, forecasting ahead and more as it relates to transportation and warehousing sectors.
- Supply Chain Jeopardy, an interactive game that quizzes on everything from transportation and warehousing to software solutions, the history of women in supply chain and more.
- Multiple networking sessions, where attendees participate in speed dating-style discussions, sharing their journeys and life lessons and building mentorship/mentee relationships.
- [Women in Supply Chain award](#) winners' panel discussion with Top 4 overall Women in Supply Chain winners.

"From the beginning, the Women in Supply Chain Forum has always centered around collaboration and community. When I co-created this event, the goal was to build a platform for men and women

to come together and really network, really learn from each other, and really form that bond that you can't do when you're at a tradeshow or educational conference," says Mayer, Editor-in-Chief of *Supply & Demand Chain Executive* and *Food Logistics* and Co-Founder of the Women in Supply Chain Forum. "What it's evolved into is a community of logistics leaders who truly want to share ideas, learn from others and form a bond that goes beyond the corporate room. Being able to brand yourself yet help others is the most fulfilling thing any female leader can do."

Go to www.WomenInSupplyChainForum.com to register for the Forum, learn more about sponsorship opportunities, and more.

About *Supply & Demand Chain Executive*

Supply & Demand Chain Executive is the only supply chain publication covering the entire global supply chain, focusing on trucking, warehousing, packaging, procurement, risk management, professional development and more. *Supply & Demand Chain Executive* and sister publication *Food Logistics* also operate SCN Summit and Women in Supply Chain Forum. Go to www.SDCExec.com to learn more.

About *Food Logistics*

Food Logistics reaches more than 26,000 supply chain executives in the global food and beverage industries, including executives in the food sector (growers, producers, manufacturers, wholesalers and grocers) and the logistics section (transportation, warehousing, distribution, software and technology) who share a mutual interest in the operations and business aspects of the global cold food supply chain. *Food Logistics* and sister publication *Supply & Demand Chain Executive* also operate SCN Summit and Women in Supply Chain Forum. Go to www.FoodLogistics.com to learn more.

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