

Ox Introduces the “Digital Warehouse,” A New Standard for Visualizing and Orchestrating Modern Warehouses

Launching at Manifest 2026, the new product offers customers enterprise-grade warehouse mapping solutions in under 30 days

NEW YORK — February 9, 2026 — [Ox](#), a pioneer in Human-Centered AI, today announces the launch of its newest product, *Digital Warehouse*. The off-the-shelf platform creates a living, 3D map of a warehouse. It visualizes operational data directly on top of it, allowing teams to understand operational efficiency not just in reports and dashboards, but in a physically accurate and unified system.

For decades, warehouses have been the backbone of the global economy, yet have operated without a true digital standard for mapping their layout. Ox is known for its enterprise-grade warehouse execution systems that offer powerful, AI-driven solutions that integrate deeply across operations, technology, and workforce management. While transformative, those deployments can take months to implement and often require multiple internal teams and large capital investments.

Digital Warehouse was created to remove those barriers for broader market modernization across the supply chain. Key capabilities include:

- A standardized, 3D map of the warehouse
- Visualization of operational and performance data in physical space
- Rapid, off-the-shelf deployment with minimal disruption
- Compatibility across industries, including CPG, food & beverage, pharmaceuticals, and more

The new product can be deployed in under 30 days, starting at a fraction of the traditional price and requires no hardware or system integration. Instead, it delivers immediate value through a complete 3D, spatial model of the warehouse – a digital warehouse twin that serves as a single source of truth for layout, storage, and costs.

“Warehouses are one of the last critical industries to be modernized,” said **Tanner Green, CEO and Co-Founder of Ox**. “There’s never been a universal way to visualize a warehouse as it really exists in the physical world. *Digital Warehouse* is creating that standard, and we wanted to make it accessible to any warehouse: regardless of industry, size, or technical maturity.”

Debuting at [Manifest 2026](#), the launch coincides with a broader evolution of Ox’s platform architecture and brand, including a new website that reflects the company’s expanded product ecosystem and vision for the future of warehouse systems.

About Ox

Ox is a human-centered AI company building the Digital Warehouse Brain. Ox helps warehouses move beyond static layouts and rigid systems by transforming physical operations into visual, intelligent, and adaptive environments. The platform converts warehouse layouts and operational data into a real-time Visual Warehouse Model that delivers immediate visibility into space, inventory, labor, and movement. Built to work alongside existing WMS and ERP systems, Ox enables AI-powered execution, orchestration, and continuous improvement without vendor lock-in.

Ox’s mission is to redefine how humans and automation work together in the warehouse by creating technology that supports and enhances the people closest to the work. Headquartered in Fayetteville, Ox has raised \$17M+ in venture funding from MaC Venture Capital, BBG Ventures, and more.

For more information, visit getox.com.