



Moddule Announces ETA IQ at Manifest 2026: An Intelligence Layer That Transforms Shipment Tracking Data

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Moddule, the unified client experience platform for global logistics, unveils a disruptive new capability at Manifest Vegas 2026. ETA IQ (working title) will revolutionize the way logistics service providers make data-driven decisions, giving them unprecedented confidence in their supply chain operations.

Today, shippers can receive tracking updates and predictive ETAs from multiple carriers and data aggregators, but these updates can be commercially optimistic rather than accurate. Moddule's platform already unifies data from different providers and systems to deliver end-to-end supply chain visibility. By building in an additional layer, Moddule's ETA IQ provides a new understanding of the quality of the underlying data, and benchmarks the performance of each provider across any given segment of the shipment journey.

Developed in partnership with an international enterprise moving over 100,000 containers a year, Moddule's industry-first solution gives users a unique competitive advantage by comparing shipment visibility data across multiple providers. ETA IQ measures the timeliness, completeness, and accuracy of shipment data across carriers and routes.

Just as travelers compare flight options through aggregators like Skyscanner and Kayak, ETA IQ's AI intelligence enables Moddule to recommend the best and most accurate data sources for each combination of route and carrier. This raises the level of trust in data accuracy by allowing customers to access the best possible data and, in turn, optimize their decision-making.

"Visibility is only useful if you can trust the data behind it," said Hans Elmegaard, CEO and co-founder of Moddule. "As an agnostic solution, providing access to reliable, neutral data has long been a north star for Moddule. We're delivering the ultimate solution to the unreliable data problem that has plagued the supply chain industry."

Moddule is accepting pre-registrations for early access to ETA IQ at Manifest 2026. Supply chain professionals interested in gaining unprecedented insight into their shipment tracking data quality can visit Moddule's booth or [book a demo](#) to learn more.

About Moddule

Founded in 2022, [Moddule](#) is a customer experience platform for global logistics that integrates the diverse internal systems of logistics service providers (e.g., ERP, TMS, WMS) into a single, white-labeled platform. Providers and their customers can track shipments, manage e-commerce orders, and consolidate global inventory in one place.



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