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Zipments and BorderBuddy Unveil Next-Gen eCommerce Import Solution as a High-Performance Alternative to Legacy CLVS

LAS VEGAS, NV - February 9, 2026 - As Canadian eCommerce volumes continue to break records, the industry's "gold standard" for small parcels - the Courier Low Value Shipment (CLVS) program- is showing its age. Designed for a simpler era of trade, the legacy CLVS model effectively excludes thousands of products regulated by Partner Government Agencies (PGAs), such as Health Canada or the Canada Food Inspection Agency (CFIA). For marketplaces and 3PLs, this means that even a simple shipment of vitamins or cosmetics can be kicked out of the fast lane, leading to manual brokerage delays, lack of transparency, and unpredictable costs.

> "The industry has simply outgrown the rigid constraints of the old CLVS model," said **Steve Bozicevic, CEO of Zipments and BorderBuddy.** "Shippers today are moving diverse product categories that the old system wasn't built to handle. We realized that speed shouldn't come at the expense of compliance or data transparency. Our partners needed a way to clear 'everything,' not just the easy stuff."

The Solution: An Automation-First Entry Model for Modern eCommerce. Zipments and BorderBuddy, a U.S. and Canadian Customs Broker, unveiled a groundbreaking eCommerce Import Tool at Manifest 2026. This platform combines Zipments' AI-driven automation with BorderBuddy's specialized brokerage expertise to provide a flexible, "CLVS-alternative" path into Canada. Unlike traditional models, the tool handles everything from Master Air Waybill (MAWB) consolidation to granular, package-level clearance. By moving beyond the restrictions of legacy courier programs, the solution allows for the seamless entry of PGA-regulated goods while providing shippers with a live, transparent dashboard for every single parcel in their network.

> "By collaborating with BorderBuddy, we're combining cutting-edge software with decades of deep brokerage lineage," **Bozicevic** added. "We aren't just speeding up the border; we are providing the digital controls that allow

eCommerce businesses to scale their Canadian operations with total confidence in their exception handling."

High-Performance Benefits for eCommerce Shippers, Freight Forwarders & 3PLs

- **Designed for Scale:** Faster processing and clearance outcomes.
- **Significant Cost Reduction:** Replace high legacy brokerage fees with an automation-first pricing model designed specifically for high-volume consolidators.
- **More Transparency:** Trackable statuses and clearer exceptional handling with more flexibility than old CLVS models, as PGAs are supported.

Zipments, joined by the BorderBuddy team, are providing live demonstrations of the eCommerce Import Tool at **Manifest 2026, Booth #2139**. Attendees can see the platform process thousands of entries in real-time and its seamless integration with existing warehouse management systems.

Voted by industry leaders as a top innovator, Zipments was recently named to the **2026 FreightTech 100**. This FreightWaves honor highlights our role as a disruptive force, bringing much-needed intelligence and automation to the freight sector.

About Zipments & BorderBuddy Headquartered in Vancouver, BC, Zipments and BorderBuddy (a division of the A&A Group of Companies) are at the forefront of modern North American cross-border trade technology. By merging AI-powered software with elite customs brokerage expertise, they provide a seamless, end-to-end ecosystem for importers, exporters, and logistics providers moving goods across the U.S. and Canadian borders.

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