

UltraShip Announces Nine Major TMS Platform Enhancements

UltraShip TMS, an all-in-one transportation management system built for non-asset freight brokerages and 3PLs, is introducing nine new native platform updates designed to deliver enterprise-grade control and visibility without the cost and complexity of stitching together multiple third-party tools.

While UltraShip itself is not new, these enhancements represent major expansions of the platform's functionality, modernizing how brokerages and 3PLs manage sales, operations, communication, accounting, and performance. With the release of these features, UltraShip enables teams to operate with fewer external tools, reduced manual effort, and significantly lower total software costs.

The nine new capabilities include:

- **Built-In Broker CRM**
Native CRM that connects prospecting, compliance, onboarding, and load execution into one workflow, ensuring broker activity, follow-ups, and conversions are tracked and retained within the system.
- **LTL Load Workflow**
Native LTL load workflow that enables brokerages and 3PLs to manage LTL freight end-to-end inside UltraShip, expanding the platform beyond FTL-only operations.
- **Inbox Intellect™**
Automatically converts inbound shipper requests into draft loads, allowing teams to respond faster and move directly into carrier sourcing without manual data entry.
- **CarrierQ™**
Built-in FTL and LTL capacity sourcing with real-time market, lane, and rate intelligence, enabling teams to manage carriers in one place without jumping between multiple load boards.
- **UltraConnect™**
A communication platform that centralizes internal and external brokerage conversations, tying communication directly to loads, shippers, carriers, and brokers, eliminating the need for separate messaging tools.
- **UltraAsk™**
An AI assistant that works like ChatGPT where users can ask questions in plain language and get instant answers without running reports, exporting data, or digging through spreadsheets.

- **Shipper Onboarding & Compliance**

A native onboarding workflow that captures shipper information through customizable digital packets, automatically maps the data into the shipper profile, and enables compliance teams to review and approve onboarding inside UltraShip without manual data entry or email-based back-and-forth.

- **Built-In Accounting**

Integrated financial workflows connected directly to each load, shipper, carrier, and broker, with optional integrations to external accounting platforms (e.g., QuickBooks) to keep financial data synchronized across systems.

- **UltraShip Performance Report**

A proprietary, live performance visibility system that tracks broker activity, follow-ups, conversions, margins, commissions, accounts payable/receivable, and anomaly detection.

Together, these enhancements allow freight brokerages and 3PLs to consolidate critical workflows, move faster, and gain enterprise-level operational and financial visibility, while keeping software costs under control.

Manifest attendees can see these new capabilities in action at the UltraShip booth (MB4). To learn more or explore the platform online, visit ultraship.ai.